



## EASFAA Elections Candidate Statement 2024-2025

Name:	Alejandro Guiral
School:	Berkeley College
Title:	Associate Vice President, Financial Aid

Statement of Candidacy (in 300 words or less)

I am honored to be nominated for the position Treasurer of the Eastern Association of Student Financial Aid Administrators (EASFAA). EASFAA provides our membership with many facets of support. The financial aid administrators of this association are the backbone of the financial aid profession. If elected as Treasurer, I will work diligently to ensure the membership has a direct line of communication to the Office of Treasurer.

As Treasurer, I will draw on my over 15 years of financial aid experience to serve effectively. Financial Aid professionals understand that they are not on an island. We use our expansive network in our profession to review best practices. I will use this same philosophy as Treasurer. I will continue to work with my current resources and expand my network to offer EASFAA continued excellence in this position. During my time on NJASFAA's Executive Council, I have had the opportunity to collaborate with many great treasurers over the years. As current NJASFAA President, I have a keen understanding of the role which will allow me for a smooth transition. I have also served on several NASFAA task forces and committees.

I am currently serving EASFAA as New Jersey's State Representative. I have learned much while working with the members of EASFAA's Executive Council. The knowledge I have gained will be instrumental if elected as Treasurer. I also have had the privilege of engaging the members of this great region through training, the regional conference, and several state conferences. I will continue to serve the membership as a transparent advocate.

As EASFAA Treasurer, I will be committed to EASFAA's resources efficiently and effectively. I will ensure that the Executive Council and the members of EASFAA receive accurate reports to make sound decisions that adhere to our Strategic Plan.

Thank you for your consideration.

EASFAA Related Activities:

NJ State Representative 2023-2025  
FAAC Workshop Co-Presenter  
EASFAA Credential Trainer

Other Association Activities (State, Other Regional or NASFAA):

NJASFAA President 24-25  
NJASFAA Government Relations Co-Chair  
NJASFAA Member-At-Large  
NASFAA Item Review Workshop 2024  
NASFAA FAAC Forum Task Force for 2025  
Leadership Conference  
NASFAA State Advocacy Network 2023 & 2024

Awards, Honors, Recognitions:

EASFAA State Representative of the Year 2024  
NJASFAA President's Award 2024  
NJASFAA Young Leader Award 2022